Celebrate the Work of YOUR Hands:



MFFAF Garment Extravaganza PO Box 754 Crystal Lake, IL 60039-0754

Carol@fiberandfolk.com www.fiberandfolk.com 815-276-2537 (10AM-4PM only)

## MIDWEST FIBER & FOLK ART FAIR® GARMENT EXTRAVAGANZA

Lake County Fairgrounds' Expo Center 1060 Peterson Road Grayslake, IL

Runway Presentation: Saturday, August 2, 2PM Sale: Saturday, August 2, 3PM-6PM

# **ELIGIBILITY:**

- 1. Participation is open to all individuals at least 18 years of age at time of entry.
- 2. Entries must be original, one-of-kind, wearable art in any fiber medium. All entries must be designed and completed by the participant. Items made from patterns, kits, books, and made by other than the entrant will not be accepted.
- 3. All entries must be new (not entered into a previous Midwest Fiber & Folk Art Fair Garment Competition or Fine Fiber & Folk Exhibit).

# **ENTRY REQUIREMENTS:**

- 1. All entries must be completely finished, clean, pressed, if necessary, and free of all odors (i.e. cigarette smoke, perfumes, etc.)
- 2. Participants may enter up to three items.
- 3. All fees must be paid before entry is accepted.
- 4. Entrants will be provided with an Entry Packet in July. The packet will include instructions and forms to be submitted with the garments. All entrants must produce tags, cards, and an inventory sheet per these instructions.
- 5. Garments entered may or may not be for sale. Entrants may choose to sell a pattern or a kit in lieu of, or in addition to, the garment.
- 6. All entries must be accompanied by digital photos of the garments entered. Email photos with the subject: GARMENT ENTRY to Carol@FiberAndFolk.com. This email will be separate from the application, all emails must contain the full name of the entrant. Photographic Naming Convention: all images must be .jpg files and file names should be the first two initials of the artist followed by the name of the garment. For example: "CCF. SunriseShawl.jpg".

# **FEES/COMMISSION:**

1. Entry fee is non-refundable: \$10 per item, or 3 items for \$25. Entries will not be accepted until Entry Fees are paid in full. Entry Fee does not include admission to the Fair to view the Runway Presentation. Please check the web site at www.fiberandfolk.com for admission prices and coupons. 2. The Midwest Fiber & Folk Art Fair® (MFFAF) will retain a 20% Sales Commission on all garments, patterns or kits sold. Those choosing to sell patterns or kits must submit a minimum of 10 of each for the sale. Please consider the commission when pricing your work.

# AWARDS:

We will announce three awards at the Fair. Awardees need not be present to accept award. Awards will be a Certificate of Award, accompanied by a cash award of:

## Best Of Show: \$200 Most Creative Use Of Materials: \$100 Best Use Of Color: \$100

Certificates and award checks will be mailed after the event.

# **DEADLINE:**

All entry forms and fees must be postmarked no later than JULY 1 2014, and entered garments must be delivered no later than 3PM on July 30, 2014. There will be no exceptions or extensions. We need time to judge and choreograph the Runway Presentation.

# **RUNWAY PRESENTATION:**

This is a non-juried show, therefore all entries will be accepted into the Garment Extravaganza. However, the Committee reserves the right to determine which garments will be shown in the Runway Presentation. Determination will be made depending on time, content, and ability to be worn, and not all garments may be presented. All garments for sale will be made available for purchase after the Runway Presentation.

# JUDGING:

Judges are chosen by the Garment Extravaganza Committee and approved by the MFFAF. Judging will be done prior to the Fair. Judges will determine awards based on award criteria. All judges decisions are final.

# **PAYMENT OF ENTRY FEE:**

**By Check:** We prefer online payment through our web site over checks, which are more difficult to process. Checks should be made payable to: Midwest Fiber & Folk Art Fair. There is a \$25 service fee for returned checks. Please send checks to MFFAF at PO Box 754, Crystal Lake, IL 60039.

**By Credit Card:** Use "Add to Cart" buttons on the web site.







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**THREE AWARDS:** 

**Best of Show:** 

\$200

**Most Creative Use** 

of Materials:

\$100

**Best Use of Color:** 

\$100

# **DELIVERY AND RETURN:**

All garments and accompanying paperwork must be received no later than 3PM on July 30, 2014. There will be no exceptions or extensions. We need time to plan and choreograph the Runway Presentation.

**Drop Off:** Between **July 16 and July 29 only**, items can be dropped off at A-Dreiske Local Moving, Inc, 3203 Lakeside Court, McHenry, IL 60050, 815-385-9386. All items dropped off at this location MUST be appropriately boxed and the boxes must be marked "Midwest Fiber & Folk Art Fair - Garment Extravaganza". We pay for storage, and no item will be accepted before July 16. Delivery will be made to the Fairgrounds very early on July 30 and no garment will be accepted at A-Dreiske after close of business on July 29. Please phone them first for their hours.

Garments may be dropped off at the Lake County Fairgrounds, 1060 E Peterson Road, Grayslake, IL between 12PM and 3PM (only) on Wednesday, July 30. We are there setting up the event only until 3PM, when the Fairgrounds closes. Please do not call the Fairgrounds, use our numbers for the Fair but keep in mind that we have a very small staff who will be hard at work on July 30, and we may not be able to answer your phone calls or emails while putting on the Fair. Garments that are dropped off at the Fairgrounds may be in garment bags on hangers or appropriately packed in boxes.

**Shipping Instructions:** All shipped garments must be sealed in shipping boxes and must include a prepaid return shipping label (i.e. UPS Return Label purchased from UPS Store, etc). All shipped items MUST **be delivered** no earlier than Wednesday, July 16, and no later than Tuesday, July 29. Ship garments to: A-Dreiske Local Moving, Inc, 3203 Lakeside Court, McHenry, IL 60050. Items received after mail delivery on July 29, 2014 will not be accepted and entry fees will be forfeit. Please allow 2-4 weeks for return shipping after the Fair.

**IMPORTANT!** A-Dreiske will not answer phones to confirm receipt of garments. We at the Fair will not be able to confirm receipt, as they are not delivered to us. You **MUST** purchase a Delivery Confirmation from your shipping company in order to be notified that garments were delivered properly and on time.

**Pick Up Requirements:** All artists picking up garments must present a copy of the Inventory Form and photo identification before garments will be released. If artist is unable to be at the Fair for pick up, they may authorize a representative. Artist's Representatives must present a copy of the artist's photo ID and a copy of the artist's Inventory Form before work will be released.

**Pick Up Times:** All pick ups will be done at the MFFAF on August 1st or 2nd. Items NOT FOR SALE may be picked up at the Fair after 4PM on Saturday, August 2. Unsold items that were in the sale may be picked up at the Fair between 10AM and 4PM on Sunday, August 3.

**Liability and Insurance:** Artist Entrants must provide their own insurance for both delivery and return. The MFFAF will not provide insurance coverage for entries during transit. SALES:

Artists may choose to sell entered garments and/or their original patterns through the event. A minimum of 10 patterns must be made available for sale after the Runway Presentation if the artist chooses to sell patterns. Sale will be held on date above. No other sales of entered work is allowed. Market vendors who enter work which does not sell during the Fair's sale on Saturday may sell their unsold work through their booths on Sunday. Checks to artists for sales made, less commission, will be mailed out by the MFFAF within 31 days after the event.

## **PUBLICITY:**

The MFFAF requires your permission to use any photos, film or interviews taken by us, and may request photos, to promote the Garment Extravaganza and/or the Midwest Fiber & Folk Art Fair through print media, web content, or advertisement. See Photographic Release agreement on Entry Form. It is our policy to give credit to the artist, and we will make every endeavor to do so unless requested otherwise by the artist.

## **CALENDAR:**

- 7-01-14 all entries and fees must be at MFFAF
- 7-15-14 Letter of Acceptance and Tag, Card, and Inventory instructions to be issued to artists.
- 7-22-14 Begin mail and/or drop off of entries/ paperwork to A-Dreiske to be receive no later than 7/29/14
- 7-30-14 drop off at Fairgrounds 12PM-3PM
- 8-02-14 Runway Presentation at the Midwest Fiber & Folk Art Fair at 2PM

Garment Sale in the FairWear booth at the Midwest Fiber & Folk Art Fair at approximately  $4 \mbox{PM}{-}6 \mbox{PM}$ 

NFS garments may be picked up at 4PM

8-03-14 Garment pick up at the Midwest Fiber & Folk Art Fair 10AM-4PM

#### CHECKLIST:

- Completed Entry Form & Digital Photos submitted
  Entry Fees Paid
- Completed Inventory Sheet, Cards & Tags
- □ Entries shipped/delivered with prepaid return shipping labels, if applicable

## MAIL TO:

Fees: Midwest Fiber & Folk Art Fair PO Box 754 Crystal Lake, IL 60039 Garments: A-Dreiske Local Moving, Inc 3203 Lakeside Court

McHenry, IL 60050

# ADDITIONAL CONTACT INFORMATION:

Entry Form: www.fiberandfolk.com/garment.htm Email is preferred, as we have a small staff and limited phone hours. MFFAF: Carol@fiberandfolk.com

Phone Hours: 10<sub>AM</sub>-4<sub>PM</sub>, M-F MFFAF: 815.276.2537

# Come Celebrate the Work of YOUR Hands!



Garment Extravaganza Committee:

Judy Chan Laurie Kosky Dorothy Kroll Kay Lange Carolyn Seng

Emcee:

Alex Fayer

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